

# KYLE ZIPP

## Senior Software Engineer

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Detail-oriented software engineer with 15+ years of experience building end-to-end, multi-tenant Laravel applications for large-scale projects. Delivering seamless user experiences and maintainable architecture, backed by AWS, CI/CD pipelines, and security best practices.

## WORK EXPERIENCE

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### Chief Technology Officer - Life Advantages, LLC.

Jan 2025 – Present

- Modernize the core product with a scalable multi-tenant Laravel architecture, improving maintainability and slashing on-boarding time for new clients.
- Define and execute the long-term technology roadmap, balancing feature delivery with technical debt reduction and ensuring alignment with business goals.
- Manage end-to-end CI/CD pipelines, security hardening on AWS reducing manual toil and improving uptime to 99.9%.

### Senior Software Engineer - Life Advantages, LLC.

Nov 2014 - Dec 2024

- Developed a dynamic member portal, streamlining user, group, member, broker, invoice, and commission processes. Enabled brokers to efficiently manage groups, upload members, handle invoices, and process commissions, all in an intuitive interface.
- Developed a revolutionary Training/Scheduling software, managing to achieve an average of 21 daily trainings with ~2 employees.
- Utilized AWS services, including EC2, RDS, and Lightsail, to deliver seamless and reliable software solutions for countless projects.
- Provided hands-on mentorship to junior developers, fostering their growth and skills within the team.

### Founder/Developer - Zipp on the Web

Mar 2021 - Jan 2023

- Specialized in creating tailored websites and software solutions.
- Created several e-commerce products during COVID to help local businesses.
- A focus on the full sales life cycle and finding where automations fit in to save staff from new jobs.

### Web Developer - CopyPress

Sept 2010 - Nov 2014

- Lead Developer for client projects, including websites and software.
- Manage a team of developers and programmers, both local and overseas.
- Developed and managed a network of 3,000+ WP websites from themes to content.

### Web Developer - 4WheelOnline

Jan 2010 - Sept 2010

## SKILLS

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**Languages** PHP, Laravel, Livewire, Tailwind CSS, Vue.js, React, WordPress

**Technologies** Apache, Nginx, Automation, Git & GitHub, Azure, PHPUnit, Pest

**Tools** AWS (EC2, RDS), Docker, CI/CD (GitHub Actions), REST & Payment APIs, SEO, HIPAA, Agile/Scrum

## EDUCATION

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**University of Central FL** - B.A. in Internet and Interactive Systems

2005-2009